



Meridean Overseas
EDUCATION CONSULTANTS



Sample SOP for Australia

My name is Shrishti Gupta. This statement of purpose will facilitate my application to the Master of International Tourism and Hospitality Management and Master of Business Administration at James Cook University.

Through this statement, I will give my academic history to support my application to your renowned institution.

After completing the degree, job opportunities are in hospitality and tourism, hotels, resorts, convention centres, government departments or private companies. My annual income is expected to be around AUD 70,000. However, if I did the course in India, my annual income would be about \$9090, so Australia is a good option.

The degree provided by James Cook University is a joint degree. Joint degrees offer postgraduate students expertise in a complementary specialisation in reduced time and can enhance their career prospects. At JCU, the chosen course is a joint degree that will provide me with specialisations in two fields.

I have always dreamed of a career in the Hotels and Tourism sector. This course will help me gain leadership skills. I am most interested in subjects like sustainable enterprise and leading and managing organisational change.



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Sample SOP for Australia

I belong to Jaipur in India. I completed my 12th in Commerce from Neerja Modi School, Jaipur.

I graduated BSc in Hospitality and Hotel Administration in 2022 from Manipal University Jaipur.

After completing my bachelor's, I worked with different hotel chains in India, one being the Taj Hotels.

I currently live with my family in Jaipur. My father works as a manager at Infosys. I have an older brother and sister.

Australia is home to many top-ranking universities worldwide. Apart from this, the weather conditions, compared to the USA or UK, are better suitable for someone from India. A degree obtained from an Australian university is recognised worldwide.

My sister will sponsor my education. They have more than AUD 88,500 in savings. I wish to return to India because my family resides here.

I hope this statement can support my application to your renowned institution, helping you understand my goals and how I will achieve them through this course.

Note: The SOP format for Australia is slightly different as the university specifically asks for points like why you have applied to Australia and not other countries and your future prospects if you pursue the degree in your home country. The exact SOP requirements might vary depending on the university and course being applied to.